



## MBA ESSENTIALS FOR LAWYERS

<b>Date:</b>	<b>22 March 2010</b>
<b>Time:</b>	<b>4.30-5.30 pm followed by optional Q+A</b>
<b>Venue:</b>	<b>Halliwells, 1 Threadneedle Street, London EC2R 8AY</b>
<b>CPD Points:</b> SRA No: YZ/LET	<b>1 hour</b>
<b>Target Market:</b>	<b>those interested in seeing a taster of this programme with a view to rolling it out to lawyers in their firms</b>
<b>Fee:</b>	£25 - LETG named law firm members* £35 - LETG non-named law firm members

**Overview:**

"MBA Essentials for Lawyers" Showcase, delivered by Rupert Vernalls of Business Information. Rupert is an ex-lawyer who has done an MBA, and he has distilled core learning from the MBA to enable lawyers to understand how clients think, so they can 'talk the talk' and deliver commercial solutions. The programme is a legally-focused bite-sized MBA course which will provide the most up-to-date MBA models, frameworks, tools and techniques in a form and context applicable to our work. It is taught using the Harvard Business School methodologies, articles and case studies, and these explain how some of the most successful companies in the world have developed strategy.

The full programme is four one-hour modules, and Rupert will be delivering the first module, covering core theories, at the showcase.

He will then talk through what the rest of the programme involves. After the session he will be happy to chat with individual members and the programme materials will be available for review.

Places for this showcase will be allocated on a first come, first served basis and are limited to three places per firm. Please note no refunds if you cancel after booking.

**\*Please note that any firm members wishing to attend events that are not named as either a representative or associate member will be required to pay the non-member fee unless an event is otherwise designated.**



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### Booking Form

Please reserve me a place at the showcase on 22 March 2010:

<b>Name:</b>			
<b>Firm:</b>			
<b>Address:</b>			
<b>Job Title:</b>			
<b>Email address:</b>			
<b><u>Payment Details</u></b>			
<b>Cheques</b>			
Payable to "Legal Education & Training Group" and sent to LETG Administrator			
<b>Bacs</b>			
Bank of Scotland			
38 Threadneedle Street, London, EC2P 2EH			
Sort code: 12-01-03			
Account number: 00489184			
Legal Education & Training Group			
<b>I enclose a cheque for £ _____ / Payment to be made by bacs*</b> Please delete as applicable (If paying by bacs please send remittance advice to <a href="mailto:Cochrane.jane@googlemail.com">Cochrane.jane@googlemail.com</a> )			
Which represents the fee ticked in the box below <b>(please tick relevant box):</b>			
LETG Named Members - £25	<input type="checkbox"/>	LETG Non Named Law Firm Members - £35	<input type="checkbox"/>
<b>Please let us know if this is your first time at one of our events</b>			
Please send to:	Jane Cochrane, LETG Administrator, 24 The Sandpipers, Gravesend, Kent DA12 5QB		

If you have any queries please contact Jane Cochrane by e-mail on [cochrane.jane@googlemail.com](mailto:cochrane.jane@googlemail.com)

**Please return no later than 15 March 2010**

Places will be allocated on a first come first served basis. Confirmation of booking will be by e-mail only so please ensure you have provided us with your correct e-mail address. Please note no refunds if you cancel after booking.